

CONFERENCE PROGRAM

Day 1 (Wednesday, May 6) – Ballroom B

3:00 PM – Opening Remarks

- *Office of Cannabis Management*

3:15 PM – Panel: Behind the Work - How CORE Partners Deliver Impact

- *Launch Industries*
- *Make Green Go*
- *Global Reach Strategies*

4:15 PM – Closing Remarks

- *Office of Cannabis Management*

4:30 PM – 6:00 PM – Networking Social, powered by Launch Industries

Day 2 (Thursday, May 7) – Ballroom B

8:30 AM – Registration and Networking Breakfast

9:30 AM – Opening Remarks

- *Office of Cannabis Management*

9:45 AM – State Agency Update

- *Eugene Hillsman (Department of Cannabis Control)*
- *Zarha Ruiz (Department of Cannabis Control)*

10:45 AM – Panel: Women Shaping the Cannabis Industry

- *Beatrice Carranza*
- *Shanita Penny*
- *Whitney Beatty*
- *Mary Jane Oatman*

11:45 AM – Networking Lunch

12:45 PM – Breakout Tracks, powered by Launch Industries

1. *Licensing and Compliance (Room 9)*
2. *Funding and Growth Strategies (Room 10)*
3. *Marketing and Branding (Room 11)*

1:55 PM – Plenary: Legal Environment of Cannabis

- *Toni Forge, Esq.*

2:40 PM – Panel: Municipal Cannabis and Equity

- *Sean Ford (City of Oakland)*
- *Nikesh Patel (City and County of San Francisco)*
- *Dr. Imani Brown (City of Los Angeles)*

3:50 PM – Closing Keynote

- *Stephanie Shepard (Last Prisoner Project)*

4:15 PM – Closing Remarks

- *Office of Cannabis Management*

